



AGENDA

“Driving Value Through Effective Information Sharing”

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Product Demonstrations are not provided. Please contact the companies directly to learn more about their products and services.

[Download all General Session presentations](#)

[Download all ATA e-Business Program Track presentations](#)

[Download all S1000D Track presentations](#)

Monday, June 20		
3:00 p.m. - 6:00 p.m.	Registration	Grand Stair Prefunction
6:00 p.m. - 8:00 p.m.	Welcome Reception – Sponsored by Sonovision	Grand Ballroom VII-IX
Tuesday, June 21		
7:30 a.m. - 5:00 p.m.	Registration	Grand Stair Prefunction
7:30 a.m. - 5:00 p.m.	Exhibit Hall	Grand Ballroom VII-IX
7:30 a.m. - 8:30 a.m.	Coffee and Danish - Sponsored by Airbus	Grand Ballroom VII-IX
8:30 a.m. - 10:15 a.m.	General Session Introduction – Brad Ballance, Senior Managing Director e-Business, ATA e-Business Program Welcome Comments – Ean Niland, President, JANA, Inc. ATA Overview – Thomas Schwarz-Eichling, Senior Manager Product Support Agreements, Lufthansa Technik ASD Overview – Phil Williams, Managing Director, Team Defence Information AIA Overview – John Luddy, Vice President, National Security Policy, Aerospace Industries Association Keynote Presentation - Aviation Markets: The Long Road Back – Richard Aboulafia, FRAeS, Managing Director, AeroDynamic Advisory	Grand Ballroom I-II
10:15 a.m. - 11:00 a.m.	Break - Sponsored by Airbus	Grand Ballroom VII-IX

	ATA e-Business Forum Track <i>Moderator: Joyce Polkinghorne, American Airlines</i> Grand Ballroom I	S1000D User Forum Track <i>Moderator: Paul Conn, ATA e-Business Program</i> Grand Ballroom II	Product Demonstrations <i>Moderator: Brad Ballance, ATA e-Business Program</i> Grand Ballroom III
11:00 a.m. - 11:30 a.m.	ATA e-Business Program Overview <i>Ken Jones, ATA e-Business Program</i>	S1000D Steering Committee update <i>André Evans, Lockheed Martin</i> <i>Sierra Fisher, Boeing</i> <i>Joakim Lundqvist, Saab</i>	MDDV - 6th Generation IETM <i>Ran Meriaz, American Data Solutions (ADS)</i>
11:30 a.m. - 12:00 p.m.	Bridging Aircraft Configuration & Flight Operations <i>Alex Masycheff, Intuillion</i>	Introduction to S1000D <i>Sierra Fisher, Boeing</i>	3D Graphics and the S1000D specification <i>David Manock, Larson Software Technology</i>
12:00 p.m. - 12:30 p.m.	RFID – Improve Tool Tracking <i>Jon Andresen, Technology Solutions</i> <i>Joyce Polkinghorne, American Airlines</i>	Defense Interest Group – Defense organisations share knowledge about setting up S1000D defense projects <i>Gerke Mulder, Netherlands Ministry of Defense</i>	Sonovision OPENconv Data Conversion Solution <i>Vincent Laithier, Sonovision ORTEC Group</i>
12:30 p.m. - 2:00 p.m.	Lunch - Sponsored by JANA Grand Ballroom Prefunction		
	ATA e-Business Forum Track <i>Moderator: Joyce Polkinghorne, American Airlines</i> Grand Ballroom I	S1000D User Forum Track <i>Moderator: Sierra Fisher, Boeing</i> Grand Ballroom II	Product Demonstrations <i>Moderator: Brad Ballance, ATA e-Business Program</i> Grand Ballroom III
2:00 p.m. - 2:30 p.m.	Procurement for Tomorrow <i>Edouard Fourmaux, Swiss AviationSoftware</i>	What to Expect When You're Expecting (S1000D conversion edition) <i>Kathy Rainbolt, Pentecom, LLC</i>	ATA Auto Coder for Reliability <i>Ean Niland, JANA, Inc.</i>
2:30 p.m. - 3:00 p.m.	RFID Supply Chain Coordination <i>Jon Andresen, Technology Solutions</i> <i>Joe Reeves, Safran</i> <i>Chad Moran, United Airlines</i>	Complying with Simplified Technical English <i>Berry Braster, Eteplan</i>	Real World S1000D - Data Migration <i>John Sillari, Dayton T. Brown, Inc. (DTB)</i>
3:00 p.m. - 4:00 p.m.	Break - Sponsored by Airbus Grand Ballroom VII-IX		
4:00 p.m. - 4:30 p.m.	ATA 2400 Applications and Opportunities <i>José Mendez, Guillaume Sola, Swiss AviationSoftware</i>	Business rules and BREX in a real project <i>Joakim Lundqvist, SAAB</i>	From Zero to CSDB in under 30 minutes <i>Steve Cripps, Mekon Ltd</i>
4:30 p.m. - 5:00 p.m.	Thoughts on ATA 2400 & S1000D for IPC/IPD Data <i>Dr. Frank Karayianes, Boeing</i> <i>John Aitchison, Boeing</i> <i>Joe Belton, Boeing</i>	What you should know about DMRLs <i>Bill Wendel, Pentecom, LLC</i>	Xignal S1000D - Leveraging the Cloud for collaboration across the S1000D digital Supply Chain <i>Charles Angione, GPSL</i>
6:00 p.m. - 8:00 p.m.	Gala Reception - Sponsored by JANA Grand Ballroom Prefunction		
Wednesday, June 22			
8:00 a.m. - 3:00 p.m.	Registration Grand Stair Prefunction		
8:00 a.m. - 3:00 p.m.	Exhibit Hall Grand Ballroom VII-IX		
8:00 a.m. - 9:00 a.m.	Coffee and Danish - Sponsored by Airbus Grand Ballroom VII-IX		

	ATA e-Business Forum Track Moderator: Ken Jones ATA e-Business Program Grand Ballroom I	S1000D User Forum Track Moderator: Paul Conn, ATA e-Business Program Grand Ballroom II	Product Demonstrations Moderator: Brad Ballance, ATA e-Business Program Grand Ballroom III
9:00 a.m. - 9:30 a.m.	ATA e-Business Standards & Blockchain Sean Melia, SITA	The Joys of Standardized Data and The Rocky Road to Seamless Integration: An End-user Perspective Christian Eickhoff, Ralf Thaenert, Lufthansa Technik AG	Generating Well Formed S1000D Procedural and IPD Data Modules from Either GEIA-STD-0007 or S3000L/S2000M Sources Reid Thomas, Parker Owen, Integrated Support Systems, Inc.
9:30 a.m. - 10:00 a.m.	Driving Towards a Digital Transformation of the Aircraft Lifecycle Mark Roboff, SkyThread Narayan Moni, Aerexchange	S1000D Maturity Model Jeff Deskins, Dayton T. Brown	HyperSTE: Comply with Simplified Technical English (ASD-STE100) Berry Braster, Etteplan
10:00 a.m. - 10:30 a.m.		IAI lessons learned on S1000D implementation process Ziv Levinson, Israel Aerospace Industry (IAI)	Harmonizer: Content Meets its Match (and Near-Matches) Naveh Greenberg, Data Conversion Laboratory, Inc.
10:30 a.m. - 11:00 a.m.	Break - Sponsored by Airbus		Grand Ballroom VII-IX
	ATA e-Business Forum Track Moderator: Ken Jones ATA e-Business Program Grand Ballroom I	S1000D User Forum Track Moderator: Christian Eickhoff, Lufthansa Technik Grand Ballroom II	Product Demonstrations Moderator: Brad Ballance, ATA e-Business Program Grand Ballroom III
11:00 a.m. - 11:30 a.m.	Understanding the Electronic Authorized Release Certificate Klaus Malone, warp it	From ATA 2200 "like" to S1000D - A travel in Tech Data New Generation Jean-Michel Pancrazi, Steffen Geillinger, Airbus Helicopters	What is required by an Industry Leading IETP/IETM? Rhyss Williams, Kevin Rivera, Flatirons Solutions Inc.
11:30 a.m. - 12:00 p.m.	Improving Maintenance Efficiency Through Electronic Work Package Ken Jones, ATA e-Business Program	S1000D and MRO organizations Aruna Schwarz, Stelae Technologies	Demonstration of the Raytheon Technologies EAGLE Publishing System (EPS) CSDB and authoring system Fernando Alvarez, Raytheon EAGLE
12:00 p.m. - 12:30 p.m.	AI/ML for Operational Observability of MX Supply Chain from SPEC 2000 Peeter Kivestu, Mitek Analytics Vitali Volovoi, Mitek Analytics	Application of S1000D for a complex Technical information project Niklas Öyen, Anna-Karin Andersson, SAAB AB	A new Perspective on ATA Data! Tammy Halter, Pennant International
12:30 p.m. - 2:00 p.m.	Lunch - Sponsored by Sonovision		Grand Ballroom Prefunction
2:00 p.m. - 2:30 p.m.	ATA Auto Coder: Challenges, Approaches, Implementation and Success Cameron Byrd, AIXI, Britton Sawyer, Southwest Airlines	So you've been asked to produce S1000D, but what happens next? Steve Cripps, Mekon Ltd	The IETM Future; moving from passive to active knowledge Support Bob Hogg, RWS Contenta Business Unit
2:30 p.m. - 3:00 p.m.	Optimizing Aircraft Return Records Admin Using Spec 2500 Sara Treon, Seatec Services Kristin Godwin, Seatec Services	Collaboration in IPS - Using COTS tools to capture IPS requirements Michael Ingledew, Technical Documentation World Limited	Interpreting iSpec2200 / S1000D for Task Card Operations interfaced with diverse ERPs Jean-Marc Debaud, FieldLogs
3:00 p.m. - 3:30 p.m.		Managing large scale S1000D adoption – A Tale from the Trenches Ron Stonecpher, RWS	Automated conversion of Technical Documentation to S1000D using the Stelae Technologies software BK Chandrashekar, Stelae Technologies